Impressive Library Stats
6/22/16

Library Snap Shot

- Over 7,300 titles in the collection
- Over 650 DVDs
- Over 70 audio books
- 5 public computer stations with free printing
- Over 1,300 active library patrons (people with library cards)
- In 2015 the Tycher Library had 7,500 visitors.

In April of 2013 the library was awarded an Advanced Level of accreditation from the Association of Jewish Libraries. Out of more than 850 libraries this level of accreditation has only been awarded to 50 other libraries since 1998.

Month 2012 2013 2014 2015 2016
January 493 672 755 702 629
February 559 716 686 592 723
March 496 585 728 801 693
April 467 806 638 613 773
May 473 433 540 534 400
June 920 1106 1146 1416 862
July 659 900 1226 1778 1162
August 395 630 535 640 347
September 467 595 604 634 547
October 863 1054 753 937 230
November 589 1086 639 666 690
December 497 573 576 522 467
Totals 6878 9156 8826 9835 7523

Collection

- In 2015, the library circulated 2,146 items. na%.
- During 2016, the library acquired 416 new titles including books, DVDs and audio books.

Programming

- In 2016 the BYOBook Club was created to bring readers together on a topic rather than a specific book. Initially response from the community was positive but the group was not sustainable and will not continue in 2017.
- The International Film Club has been re-named to Fiction Flicks and was re-envisioned in 2014 to become a book to film club that meets four times a year to discuss books that have been made into films. Discussions are led by local experts.
- For two years the library ran a Short Story Book Club to fill an unmet need for busy people who still wished to participate in a book-centered discussion.
- The library was coordinating a large-scale family program held on an annual basis to attract families with children who have aged out of the PJ Library program. The needs of the program have changed since the inception of PJ Our Way.
- The Summer Reading program was reinstituted through a partnership with the JCC Camps and has grown to also include an adult component. This program has also been re-evaluated since the creation of PJ Our Way.
- Our Blind Date with a Book program, a summer reading program for adults, engaged 47 participants in 2013, 37 in 2014, 39 in 2015 and 40 in 2016.

<table>
<thead>
<tr>
<th>Name of Group</th>
<th>2016 Average Attendance per Session</th>
<th>2016 Sessions per Year</th>
<th>2016 Total Seats Filled</th>
<th>2015 Avg. Attendance</th>
<th>2015 Total Seats Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiction Flicks Club</td>
<td>10</td>
<td>4</td>
<td>40</td>
<td>17</td>
<td>69</td>
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<tr>
<td>Morning Book Club</td>
<td>15</td>
<td>11</td>
<td>162</td>
<td>16</td>
<td>194</td>
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<tr>
<td>BYOBook Club</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td>n/a</td>
<td>n/a</td>
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<tr>
<td>Evening Book Club</td>
<td>n/a cancelled after 2015</td>
<td></td>
<td></td>
<td>6</td>
<td>31</td>
</tr>
<tr>
<td>Short Story Book Club</td>
<td>n/a cancelled after 2015</td>
<td></td>
<td></td>
<td>8</td>
<td>33</td>
</tr>
</tbody>
</table>

- Since the library restarted the Summer Reading program 109 children enrolled in 2012 and 110 enrolled in 2013. In 2014 the library redesigned the format of the summer reading program. Instead of tracking signups the library tracked the number of participants who completed the challenge. This resulted in 72 children who completed the summer reading challenge of reading six books during the summer. In 2015, 24 children claimed their prize. The library did not run a Summer Reading program in 2016 because of the PJ Our Way program.
- The reputation and attendance for the Community Read has grown since 2011. In 2011 we had 130 RSVPs in Raisers Edge and 100 tracked attendees. Since then the tracked attendance has grown. In 2015 we had 186 attendees, an 86% increase from 2013. In 2016 the Community Read brought in 137 attendees. Low attendance can be contributed to the event being the day after Yom Kippur.
- The Spring Read continues to gain notoriety. In 2015 we had 141 our most successful Spring Read event with author David Laskin, an 80% increase. 2016’s event drew in 101 attendees.
- JEWdini, the first large-scale family program, greatly exceeded the goal attendance of 70 people by drawing a crowd of 140 participants. In the following years the program has continued to be successful surpassing its attendance goals. In 2014 the program, Einstein’s Theory of READitivity, had a goal of 60 attendees and attracted 78 participants. This program has been discontinued due to the evolution of the PJ Our Way Program.
- The library has increased the number of partner relationships and programs to grow the library’s reach by developing relationships with: Akiba Academy, The Dallas Holocaust Museum, The Bridwell Library, Richardson Reads, The Dallas Museum of Art and internally at the Federation.

**Fundraising**

- The library’s annual fundraising efforts for the 2013/2014 fiscal year totaled $22,207. This exceeded the library’s annual goal and was a 6% increase from the 2012/2013 fiscal year’s total. In 2014/15 the library raised $18,830. In 2015/16 the library raised $22,324.

**Testimonials**
- "I have really enjoyed the various events you have organized the past year. I love reading about Jewish history/culture and the library has made finding books very easy and enjoyable. The library has enriched Jewish Life and a connection to our history." - Rachelle Krasoff
- "Love the monthly updates. Keep up the good work" - Marilyn Boyd
- "Thank you for your beautiful collection." - Jess Bouchard
- "You and your librarians never cease to amaze me with your ability to think outside the box in order to come up with original ideas to put the library on the map." - Brenda Marcus
- "At the heart of any vibrant community -- Jewish communities most of all -- there is well-stocked, well-lit, welcoming library. The Tycher Library, I discovered to my delight when I spoke there this past spring, qualifies on all counts. I had about ten minutes to explore the library before my talk began, but it was more than enough to marvel over the Tycher’s great collection of Jewish books and periodicals. It was hard to tear myself away to give my talk. A great library is more than books, chairs, librarians and computers: it’s the commitment to the intellectual life of a community. That commitment came through loud and clear at the Tycher Library." - David Laskin, author of The Family: Three journeys into the heart of the twentieth century
- In 2014, my book was the Tycher Library Community Read and I had the opportunity of visiting and speaking with close to 300 community members, which was the highlight of my book tour. Jewish libraries such as the Tycher Library have been instrumental in bringing my books to a wide range of readers across North America. By creating a space where community members can learn about, share and discuss Jewish literature, the Tycher Library has had an unparalleled impact on Jewish readers and authors and the enrichment of the Jewish reading experience." Pam Jenoff, author of The Winter Guest
- "I was humbled and honoured to have my memoir Between Gods selected for the Tycher Library Spring Read. It was such a pleasure to travel to Dallas, to meet many wonderful readers, and to share my story with such a smart and literary audience." Alison Pick, author of Far to Go and Between Gods